



**FOR IMMEDIATE RELEASE**

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## **Global eTelecom Inc. Launches New Websites Focusing on Brand Enhancements, Improved User Experience**

March 8, 2010 – Destin, Fl. Global eTelecom, Inc. (GETI) announced today the launch of its newly redesigned corporate website and reseller resource sites, which focus on developer integration, expanded product lines, brand enhancements, and improved user experience.

GETI has completely redesigned its corporate and reseller websites to more effectively serve its clients. The company website highlights GETI's focus on improving the client experience through product education, and helping resellers integrate check payments into new and existing payment solutions. The new check and gift card reseller websites feature improved product collateral, easier navigation, enhanced flexibility for customization, and added resources to assist sales professionals. GETI continues to offer resellers the ability to private label these websites with their own branding.

“These new websites more accurately reflect the type of organization we are today”, said Chris Brundage, COO of Global eTelecom. “We pride ourselves on offering comprehensive solutions for multiple environments; our commitment to a positive customer experience; and our ahead-of-the-curve technology. We utilized customer feedback to reinvent how we deliver our new products, branding, and sales tools for partners.”

Visit the corporate website: [www.GlobaleTelecom.com](http://www.GlobaleTelecom.com)

Visit the Check reseller site: [www.CheckTraining.com](http://www.CheckTraining.com)

Visit the Gift & Loyalty card reseller site: [www.GiftCardTraining.com](http://www.GiftCardTraining.com)

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### **About Global eTelecom, Inc. (GETI)**

Global eTelecom provides proprietary electronic Check processing and Gift/Loyalty services to over 55,000 merchants nationwide. GETI's products are marketed through a sales channel of banks, independent sales offices and credit card processors. Global eTelecom's value added solutions include: Electronic POS Check Conversion, Paper Guarantee, ACH Debit, Checks-By-Phone, Checks-By-Web, Check 21+ remote deposit capture, mobile Tele-Debit and Gift/Loyalty Card Processing. GETI is part of Sage North America. For more information, please visit the website at [www.Globaletelecom.com](http://www.Globaletelecom.com)

### **About Sage North America**

Sage North America is part of The Sage Group plc, a leading global supplier of business management software and services. Sage North America employs more than 4,100 people and supports 3.1 million small and medium-size business customers. The Sage Group plc, formed in 1981, was floated on the London Stock Exchange in 1989 and now employs 13,400 people and supports 6.1 million customers worldwide. For more information, please visit the website at [www.SageNorthAmerica.com](http://www.SageNorthAmerica.com)