



Contact: Chris Brundage
COO/EVP

Global eTelecom, Inc.
850-344-4310

cbrundage@globaletelecom.com

GETI names Christopher Smith as new Business Development Representative

July 27, 2011 – Ft. Walton Beach, Fla. [Global eTelecom, Inc. \(GETI\)](#), an electronic check processing and gift/loyalty card provider announced today the appointment of Christopher Smith to the position of Business Development Representative. Christopher will focus on developing new relationships with industry leaders, developing processing partnerships, and offering product launch training and implementation insight to the independent sales organization (ISO) and independent software vendor (ISV) channels.

Christopher brings a wealth of skill, knowledge and 14 years of industry experience with him to the GETI team. He comes to GETI after serving as vice president of Business Development and Software Integration at Nationwide Payment Solutions. Mr. Smith managed the development of their proprietary payment gateway and its integration with ISVs. His experience as a sales executive with hardware firms such as Ingenico and Hypercom USA makes him a valuable asset as GETI continues to develop hardware and payment gateway integration partnerships.

“I am delighted that Chris has joined the GETI team” said Chris Brundage, COO/EVP of Global eTelecom. “His strong technical and industry background will contribute greatly to GETI’s mission of serving our partners. As we focus on further expansion into 3rd party payment gateway integrations, Chris brings the ideal skill sets and proven industry relationships that will improve our market penetration.”

About Global eTelecom, Inc. (GETI)

Global eTelecom (GETI) provides proprietary electronic Check processing and Gift/Loyalty services to over 55,000 merchants nationwide. GETI’s products are marketed through sales channels of banks, independent sales offices and credit card processors. Global eTelecom’s value added solutions include: [Electronic POS Check Conversion](#), [Paper Guarantee](#), [ACH Debit](#), [Checks-By-Phone](#), [Checks-By-Web](#), [Check 21 rdc](#), [mobile Tele-Debit](#) and [Gift/Loyalty Card Processing](#). For information, please visit www.Globaletelecom.com